

# Eight Top Resources for Business Information

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## Gale Database

Gale® ([www.gale.com](http://www.gale.com)), a business of The Thomson Corporation, serves the world's information and education needs through its vast and dynamic content pools, which are used by students and consumers in their libraries, schools and on the Internet. The company is best known for the accuracy, breadth and convenience of its data, addressing all types of information needs — from homework help to health questions to business profiles — in a variety of formats — books, Web-based solutions and microfilm.

## Dow Jones Interactive

This comprehensive source marketed by Factiva includes access to millions of articles in over 7,000 news, business, technical, and other global publications. It includes full-text articles from major publications such as The Wall Street Journal, The New York Times, and Business Week. Market and financial research is also available. Searches may be done via the Internet, and a fee is charged for each full-text article retrieved. You can research companies, industries, trends, and more. This is particularly beneficial as a highly credible, first-stop information source. The website is [www.djinteractive.com](http://www.djinteractive.com)

## National Business Newspapers

To reach into local markets for news and business information, two sources you can quickly search via the Internet are:

- 1) *American City Business Journals*, the nation's largest publisher of metropolitan business newspapers in 41 key markets. It includes newspapers such as the Atlanta Business Chronicle that provide local business insights and company information not available elsewhere. See more at [www.bizjournals.com](http://www.bizjournals.com)
- 2) *NewsLibrary*™ includes Knight-Ridder's numerous U.S. city newspapers and other news sources. Searching this allows you to expand your findings by reaching further into local markets. NewsLibrary™ charges a fee to retrieve the full text of articles. Its web address is [www.newslibrary.com](http://www.newslibrary.com)

## D&B Million Dollar Database

This database provides extensive information on approximately 1,600,000 public and private companies in the U.S. and Canada. It includes a broad range of companies, typically those with sales of \$1 million or more, or 20 or more employees. Not only are large public companies included, but it also includes many private companies for which information is often difficult to obtain. The database is available on the Internet by subscription, or via its CD-ROM equivalent, the D&B Million Dollar Disc Plus. Numerous terms can be used in searches, and for each company the database gives address, phone, sales, number of employees, 8-digit SICs, principal executives, biographies, state of incorporation, and other information. D&B can be reached at (800) 624-5569, extension 6452 for this product. The website is [www.dnb.com](http://www.dnb.com)

## Standard & Poor's Industry Surveys

As the most encyclopedic source of narrative and financial analysis for industries, these surveys cover about 50 major industries plus provide additional depth for around 100 industry subgroups or market sectors. Reports typically range from 30-60 pages and include current environment, industry profile, comparative company analysis, and references to leading industry resources such as trade associations, industry publications, and other resources. To ensure that broad industry perspectives are kept current, each industry survey is updated twice yearly. These reports are highly valuable to quickly understand industries, competition, and financial details. A subscription is required for the entire set of surveys, available in print, on CD-ROM, or through S&P's electronic venues. S&P can be reached at (800) 221-5277. Individual industry reports can be purchased by phone at (800) 233-2310, option 1, and emailed same day. S&P's website is [www.standardandpoors.com](http://www.standardandpoors.com)

## OneSource CorpTech Company Profiles

This database provides descriptive information on over 50,000 U.S. high technology companies. It is particularly valuable since it includes both large and small, privately owned software, hardware, biotechnology, and other technology companies. It identifies "who makes what," competitors in a given market, sales, officers, and other information. CorpTech profiles are available on CD-ROM, which requires a subscription for the initial CD and subsequent updates. Custom subsets are also available. The print version has been discontinued. To find out more about this OneSource product, visit [www.corptech.com](http://www.corptech.com)

**U.S. Census Bureau**

Over 1,000 Census Bureau publications are accessible and searchable at no charge on its website. Publications include extensive demographic data, economic indicators, the nation's population data, housing, business and manufacturing activity, international trade, and local governments. You can also click on maps to obtain statistical information in a specific area such as the number of establishments and employees by SIC. A key benefit is that the resulting data can be easily copied into spreadsheets for fast analysis. The web address is [www.census.gov](http://www.census.gov)

**U.S. Securities and Exchange Commission, EDGAR**

This site is well known as the first stop for information on public companies, particularly 10-K reports and other information. As of 2002, it covered over 28,000 U.S. companies and investment management companies that have more than 300 shareholders or assets of \$10 million or more. From this database, you can "Search the EDGAR Archives" to retrieve SEC filings including 10-K's, 10-Q's, certain Annual Reports, and IPO filings. In addition to financial information, the text in the 10-K's provides useful insights into a company's marketing, products, industry, and key business issues. Click on EDGAR at [www.sec.gov](http://www.sec.gov)

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